



Press Release

Laa an der Thaya, May 12th, 2016

A new place of strength in the Weinviertel region: The Silent SPA at Therme Laa is taking shape

- Third expansion stage right on schedule
- Exceptional Silent SPA to open by the end of the year
- Strong economic boost for the region

The expansion of Therme Laa Hotel & Spa ****S is approaching the finish line. The work on the new architectural landmark of the resort, the Silent SPA, is right on schedule. By the end of the year, the extraordinary new place of strength in the Northern Weinviertel region will go operative. “Therme Laa is a flagship project for the region and a showcase for our regional development. Thus, together with our partner VAMED, we make the popular holiday and excursion destination in Lower Austria even more attractive. The Silent SPA catches the trend of the times and is tailored to the needs of the people”, emphasized Dr. Petra Bohuslav, Lower Austrian Regional Minister of Economy and Tourism, at the topping-out ceremony of the new Silent SPA on Thursday.

Therme Laa is one of eight domestic resorts of VAMED Vitality World, the largest operator of spa and health resorts in Austria. Every year, on average 350,000 guests visit Therme Laa. Since its opening in 2002, the resort located in the Northern Weinviertel region has welcomed some 5.2 million guests, thereby sustainably ensuring 189 direct jobs. The number of overnight stays in Laa an der Thaya has increased tenfold in the past 14 years, from 7,000 to 70,000, giving an extremely positive impulse for regional value creation.

Dr. Petra Bohuslav, Regional Minister of Economy and Tourism: “One-third of overnight stays in Lower Austria are in health tourism. With the trend towards ‘wellness’, this field is firmly anchored in our tourism strategy as well. Flagship projects such as the continuous expansion of the resort Therme Laa play a key role in tapping that potential.”



DIESES VORHABEN WIRD AUS MITTELN
DER EUROPÄISCHEN UNION KOFINANZIERT.

EUROPEAN UNION FUND FOR REGIONAL DEVELOPMENT (ERDF)
EINE INVESTITION IN IHRE ZUKUNFT.



Ein Resort der:

VAMED
VITALITY
WORLD

the
relaxing
way
of life



Brigitte Ribisch M.A., Mayor of Laa an der Thaya: “For more than a decade, Therme Laa has been leading tourism in Laa an der Thaya and the entire region. As a flagship project, Therme Laa enables our greater community to report a positive population balance, even here, in the very northeast of our country. The positive impulses for tourism, economy and the labor market have also proved to be especially sustainable.”

Ing. Walter Troger, CEO VAMED VSG: “VAMED as a globally leading healthcare provider has first-class expertise in both the construction and the operation of spas and healthcare facilities. With the new Silent SPA of Therme Laa, quality tourism in the region gets a new and innovative dimension. I am particularly pleased that about 75 % of the investments so far could be awarded to Lower Austrian companies.”

Silent SPA – Therme Laa: a new dimension of relaxation

Silent SPA is designed as a place of calm and retreat.

A unique feature is the walk-in water landscape consisting of the central basin part with the tower and a cascading fountain with a waterfall, the cistern basin and the connected outdoor pool. The water landscape is complemented by a salt water pool and several saunas, relaxation and experience offers.

Moreover, the new Silent SPA awaits its future guests with its own reception area, three relaxation oases, a lounge with a bar, a restaurant and several terraces and sunbathing areas in the open in conjunction with the outdoor pool.

Redesign of the existing resort

The sauna area in the existing resort will be restructured and brought up to date with a shared sauna and spa offer. With a new structure, the relaxation area grows by a number of beds. Guests at the hotel spa can reach the sauna area of the spa directly via this new part of the building.

The entrance and wardrobe area, the spa restaurant, the spa hall and the children's area are also being redesigned to become more attractive. Recently, at Therme Laa the family area was opened, a new retreat with spacious family chairs for parents with babies or young children.



Ein Resort der:





The project was supported by regional development funds of the federal country of Lower Austria (ecoplus) with co-financing from EU funds (ERDF Structure Funds).

In case of any questions, feel free to contact:

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About VAMED AG

VAMED was founded in 1982 and has since developed into the world's leading integrated supplier for hospitals and other healthcare facilities. In 78 countries on four continents, the group has implemented 760 projects so far. Its portfolio ranges from project development, planning and turnkey construction through maintenance, technical, commercial and infrastructure services to total management of healthcare facilities. With its product range, VAMED covers all areas of healthcare, from prevention and wellness through acute treatment to rehabilitation and aftercare. In addition, VAMED is the leading private provider of rehabilitation services, and with VAMED Vitality World the largest operator of spas and health resorts in Austria. In 2015, the VAMED group was responsible for some 17,200 employees all over the world and a business volume of € 1.6 bn.

About VAMED Vitality World

The international healthcare company VAMED has been active in the spa and wellness business since 1995. Under the competence brand VAMED Vitality World, established in 2006, VAMED operates eight of the most popular spa and health resorts in Austria: AQUA DOME – Tirol Therme Langenfeld; SPA Resort Therme Geinberg; Therme Laa – Hotel and Spa; St. Martins Therme & Lodge; Therme Vienna; GesundheitsZentrum Bad Sauerbrunn; TAUERN SPA Zell am See–Kaprun; and la pura women's health resort kamptal; plus Aquaworld Resort Budapest, one of the largest thermal spa resorts of Hungary. With more than 3.1 million guests annually at the spas of VAMED Vitality World, VAMED is Austria's leading operator of spa and health resorts.



Ein Resort der:

